

CLEANING UP

News & Views on Our Industry

Navigating Green Cleaning

The challenges facing facility supervisors, purchasers and building owners are onerous when it comes to selecting a sustainability program. There are a myriad of choices and “green” stories to choose from, all with a direct impact on the facilities’ indoor air quality, LEED status and worker safety. While faced with the need to change, the deluge of information can quickly lead to decision paralysis. Wesclean is pleased to offer this quick and easy guide to help sort through the facts and the fiction. Consider the following three points when moving forward with your green initiatives.

CONTENTS

- 1** Navigating Green Cleaning
- 2** Navigating Green Cleaning cont’d
Introducing the Orbio 5000-SC
- 3** Introducing the NEW Pioneer Eclipse Mini Pails!
- 4** Spring Cleaning Simplified!

1. There are thousands of cleaning products on the market claiming to be green. When considering if a product is “green” submit it to Ecochoice’s “Seven Sins of Green Washing”

1. Sin of the hidden trade-off. Advertising is based on a narrow aspect of the product and does not report its entire environmental impact.
2. Sin of no proof. The product’s claims about being green cannot be proven with easily accessed information.
3. Sin of Vagueness. “Green” claims are poorly defined and you cannot follow up to prove the claims.
4. Sin of Irrelevance. “Green” marketing about environmental improvements may be true, but their impact is so marginal that it makes no sense or is already required by law. (CFC-free is the example they used and is irrelevant as CFCs are banned.)
5. Sin of less of two evils. The product claims that it may be greener than another product in its category, but this distracts

consumers from the fact that the whole product category is bad for the environment (eg. organic cigarettes).

6. Sin of fibbing. Is the product misleading or lying?

7. Sin of worshipping false labels. Marketing and artwork that gives the impression of a third party or green underwriter endorsement when the product does not have the certification.

Avoiding these seven sustainability sins will help ensure that you are on the path to procuring genuine sustainable products.

2. Consult the MSDS sheets. These invaluable tools identify what is in and in some cases what is not in your cleaning chemicals. The website www.scorecard.org allows you to enter the CAS number of a chemical ingredient from a MSDS and will provide instant third party information on the toxicity, ecological and direct

For Info on New Products
Visit www.wesclean.com and click on the “What’s New?” link.



human impact. This site breaks down chemistry for the non-chemist.

3.

Finally, when choosing a green program look for third party certified endorsements from organizations such as Green Seal, Ecolabel, Envirodesic, Forestry Stewardship Council, and Department for Environment . These groups have studied the green issue extensively and

restrict dangerous compounds from receiving their certifications. They also make sure that companies producing chemicals treat their foreign suppliers in a "fair trade" manner and do not exploit endangered resources or use child labour. These groups deliver trusted information; it's like they have done the homework for you.

Ultimately by choosing a

distributor partner who believes in upholding these standards, the products you choose will deliver sustainable, cost effective results in the safest possible package.

Contact your local Wesclean rep for more information on green cleaning!

1.888.337.2929
www.wesclean.com

Introducing the Revolutionary Equipment that is Revolutionizing Green Cleaning



Introducing Tennant's Orbio Split Stream technology; the new revolutionary technology that will help cleaning professionals clean spaces without the potential health and safety risks associated with traditional cleaning chemicals. Orbio's Split Stream technology is available exclusively on the Orbio 5000-SC, a machine which uses tap water, a small amount of salt, and electricity to create an effective multi-purpose cleaning solution that works with most existing cleaning equipment and methods. The Orbio 5000-SC cleaning solution effectively cleans most soils, including fats, proteins, and organic oils. It matches or exceeds the performance of most

Sustainable Cleaning Has Far-Reaching Benefits

Sustainable cleaning technologies like Orbio Split Stream technology from Tennant, is changing the world of cleaning. The effective cleaning solutions created with this technology is safe to use. It can help cleaning professionals eliminate the use of potentially harmful chemicals in applications of all kinds.

SIMPLIFY THE PROCESS Using water-based technologies replaces multiple cleaning products. The solution created with Orbio Split Stream technology, for example, will work with most existing equipment and methods; no need to buy special equipment.

REDUCE IMPACT Eliminate the need for traditional cleaning chemicals, reduce environmental impact, and improve indoor air quality. Water-based cleaning technologies support sustainability initiatives.

PROMOTE HEALTH AND SAFETY The proprietary technologies brought to market by Tennant and Orbio offer cleaning results that are equal to or better than conventional chemical detergents, without the potential health and safety hazards.

CLEAN EVERYWHERE The solution created by Orbio Split Stream technology effectively cleans in both spray-and-wipe and cleaning equipment applications.

CONTROL COSTS Reduce or eliminate the need for buying, transporting, storing, handling, and disposing of traditional cleaning chemicals and packaging - and save time and money on training and regulatory compliance.

conventional cleaners allowing customers to replace many costly, potentially harmful chemicals from their cleaning programs with just one cleaning solution. Because the Orbio 5000-SC generates its own cleaning solution on-site and distributes the accurate amount of dilution every time, it thereby greatly reduces the environmental footprint and controls costs, making the Orbio 5000-SC a great sustainable option when selecting the perfect cleaning equipment.

For more information or pricing on the Orbio 5000-SC contact your local Wesclean rep.

For more information on these and other products, contact your local Wesclean branch at 1-888-337-2929 or visit www.wesclean.com



Pioneer Eclipse Floor Care

now available in
4 liter Mini-Pails!



Item code: 053-0081

Sta-Brite High Solids Dry Bright Floor Coating
Excellent, low maintenance coating with outstanding resistance to scuffs, scratches, black heel marks and detergent scrubbings



Item code: 017-0089

Eclipse Neutral All Purp. Cleaner Low pH, daily floor cleaner removes dirt and soil without harming the shine. For all washable surfaces.



Item code: 059-0153

Formula X UHP Stripper
Powerful, UHP, non-ammoniated formula cuts through heavy build-up and hard to remove water-based seals in record time.



Item code: 017-0125

Eclipse d-Limonene Degreaser
Extra-strength, all-purp. degreaser designed to remove the toughest grease build-up. Great for deep scrub cleaning of floor.



Item code: 053-0061

Diamond Shine UHS Floor Coating
produces a tough, long lasting base and a diamond-like brilliant wet-look shine in an ultra high speed burnishing program.



Item code: 056-0121

First Step Sealer
Water-based sealer that protects high traffic areas and old or porous floors from dirt, grime, water and stains.

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Spring Cleaning Simplified

1. While the snow is melting, it isn't uncommon for things to get a little damp. In damp conditions, mold can easily develop. To avoid mold and mildew in the spring season, be sure to have a dehumidifier on hand to keep your work or living area dry. When a dehumidifier is not an option, a blower/dryer is a good option to facilitate air movement.
2. It is important for commercial and residential carpets to be cleaned regularly, especially after the messy winter season. Excessive soiling of carpets can lead to damage of the carpet threads and cause them to rupture.
3. Furniture is often overlooked during spring cleaning. Fabrics that have absorbed a winter's worth of dirt, body oil, and germs are in dire need of a deep cleaning before the next year of wear.
4. No-wax floors don't need a polishing treatment, but it is important to maintain them by adding a protective buffer. Adding this to your cleaning routine will help your floors shine and last longer!
5. During spring cleaning walls are often overlooked. A lot of the dust and dirt does fall to the floor, but enough clings to vertical surfaces that they should be washed regularly. To reach those higher spots, it is a good idea to use a wall mop or golden glove.

Another good tip is to wash walls from the bottom up and to rinse from the top down.
6. To help create a fresh, clean atmosphere whether it is at home or at work, remove dust and dirt from ceiling fans and air-conditioner vents with a microfibre cloth and vacuum, using a soft nozzle attachment.
7. To brighten up your room, spend a few minutes with a Wesclean glass cleaner, a cleaning cloth, and a polish cloth to clean your light fixtures and skylights.
8. Take a minute after emptying your garbage can to use an all-purpose cleaner and scrub the inside of the can to get rid of any germs and bacteria that may be growing. Finish by spraying can with Regard disinfecting spray for long lasting freshness.
9. A few more good ways to avoid mold from developing are: clean damp soiled areas with PCS bleach solution; be sure to fix leaky faucets and pipes so water does not accumulate; and limit indoor plants that could harbor mold in the potting soil.

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cleaner environment